

Sweepstakes Terms and Conditions (for Voting Participants)

(including Data Protection Information)

1. Organizer and Connection to the Voting

The organizer of the sweepstakes ("Sweepstakes") is Messe München GmbH, Am Messeseesee 2, 81829 Munich, Germany ("Organizer").

The Sweepstakes is an entirely voluntary additional promotion offered in connection with the Voting.

2. Eligibility / Exclusions

(1) Only natural persons aged 18 years or older who have participated in the Voting are eligible to participate.

(2) The following persons are excluded from participation:

- Employees of Messe München,
- Employees of the nominated companies,
- Members of the jury and their first-degree relatives

(3) Any violation of these Terms and Conditions will result in exclusion from the Sweepstakes.

3. Participation in the Sweepstakes

(1) Participants are entered into the Sweepstakes only if they check the separate opt-in box on the Voting form.

(2) Participation in the Sweepstakes is not a prerequisite for participating in the Voting.

4. Prize

The following prize will be awarded:

- Two nights' accommodation with breakfast at the Hotel Bayerischer Hof Munich for two people,
- Two tickets for the INHORGENTA AWARD Gala on February 21, 2026, at the Bavaria Film Studios in Munich,
- An exclusive guided tour at INHORGENTA 2026.

Details regarding scheduling, travel to and from the event, and any additional services are not included.

5. Winner Selection and Notification

(1) The winner will be selected at random from all valid Sweepstakes entries.

(2) The drawing will take place after the end of the Voting period.

(3) The winner will be notified by email shortly after January 15, 2026.

(4) If the winner does not respond within 14 days after the notification email is sent, the claim to the prize expires and a new winner will be drawn.

6. No Cash Payment / Non-Transferability

The prize is non-transferable and cannot be redeemed for cash.

7. Early Termination / Modification

The Organizer may modify, suspend, or terminate the Sweepstakes at any time for legitimate reasons (e.g., manipulation, technical issues, legal requirements, force majeure). Any claims that have already arisen remain unaffected to the extent required by law.

8. Liability, Legal Recourse

The liability provisions set out in Section 1.6 of the Voting Terms and Conditions apply accordingly. No legal recourse is permitted.

9. Data Protection Information (Sweepstakes)

(1) Controller:

Messe München GmbH, Am Messesee 2, 81829 Munich, Germany

Data Protection Contact: dsb@messe-muenchen.de

(2) Data We Process

- Data provided through the Voting form (at minimum the email address, and where applicable, name),
- Additional data the winner may provide for prize fulfillment (e.g., postal address, date of birth, name of accompanying person).

(3) Purposes of Processing

- Administration of the Sweepstakes, winner selection, and notification,
- Organization and handling of prize fulfillment (hotel/gala/tour).

(4) Legal Bases

- Art. 6(1)(a) GDPR (consent given by checking the Sweepstakes opt-in box),
- For prize fulfillment after the drawing, Art. 6(1)(b) GDPR (performance of a contractual relationship).

(5) Withdrawal of Consent

Consent may be withdrawn at any time with future effect, e.g., by emailing inhorgenta@messe-muenchen.de. Withdrawal does not affect the lawfulness of processing carried out prior to withdrawal. If consent is withdrawn before the drawing, the person will no longer participate in the Sweepstakes.

(6) Recipients

For the purpose of prize fulfillment, data may be shared with necessary service partners, including:

- Hotel Bayerischer Hof (for reservation),
- Event/ticket service providers for ticket issuance,
- Trade fair/tour service partners.

Data will only be shared to the extent required. Depending on the partner, they may act as independent controllers under the GDPR.

(7) No Third-Country Transfer

No transfer of data to countries outside the EU/EEA takes place.

(8) Retention Period

Participant data will be deleted after completion of the Sweepstakes, no later than 6 months after prize fulfillment, unless statutory retention periods require otherwise.

(9) Rights of Data Subjects

Under the General Data Protection Regulation (GDPR), you have the following rights:

- The right to request information on whether and which personal data concerning you is processed, along with further information (Art. 15 GDPR). Note that this right may be restricted or excluded in certain cases.
- The right to rectification if inaccurate personal data is processed (Art. 16 GDPR).
- Subject to legal requirements, the right to erasure or restriction of processing (Art. 17 and 18 GDPR). The right to erasure under Art. 17(1) and (2) GDPR does not apply, among other exceptions, where processing is required for a task carried out in the public interest or in the exercise of official authority (Art. 17(3)(b) GDPR).
- If processing is based on legitimate interests of the Controller or a third party (Art. 6(1)(f) GDPR), you may object at any time, including to profiling based on that provision.
- If your data is processed for direct marketing purposes, you may object at any time; this includes profiling related to such marketing.

If you exercise your rights, we will assess whether the legal requirements are met. Additional limitations or exclusions may arise from the GDPR or applicable national law.

(10) No Marketing Use Without Separate Consent

Your data will not be used for marketing purposes (e.g., newsletters) unless you provide separate, voluntary consent. Participation in the Sweepstakes is independent of such consent.